

Metal & Metallurgy Expo 2023

16-18 February 2023, Pragati Maidan, New Delhi

S. No	Sponsorship Title Benefits	Principal Sponsor Rs 20.00 Lakhs	Premium Sponsor Rs 15.00 Lakhs	Diamond Sponsor Rs 10.00 Lakhs	Platinum Sponsor Rs 7.50 Lakhs	Gold Sponsor Rs 5.00 Lakhs	Silver Sponsor Rs 3.00 Lakhs	Corporate Contributors Rs 2.0 Lakhs
A Unparalleled Privilege Benefits								
1	Priority in Space / Stall Booking [as per the sponsorship category with an email confirmation on first-cum-first-serve basis (date & time)]	First Priority	Second Priority	Third Priority	Fourth Priority	Fifth Priority	Sixth Priority	Seventh Priority
2	Complimentary Exhibition Space**	54 sq.mtrs of Indoor Space	42 sq.mtrs of Indoor Space	36 sq.mtrs of Indoor Space	27 sq.mtrs of Indoor Space	18 sq.mtrs of Indoor Space	12 sq.mtrs of Indoor Space	9 sq.mtrs of Indoor Space
3	Advertisement in the Digital Exhibition Directory	2 Nos Multi-colour	1 Nos Multi-colour	1 Nos Multi-colour	1 Nos Multi-colour	X	X	X
B Pre - Event Brandings and Promotions								
1	Branding in Pre-Event Literatures in							
	- Exhibition Brochure	Large Size Logo	Large Size Logo	Medium Size Logo	Medium Size Logo	Small Size Logo	Small Size Logo	Small Size Logo
	- logo display at official webpage of the event and link to your company website	Large Size Logo	Medium Size Logo	Medium Size Logo	Medium Size Logo	Small Size Logo	Small Size Logo	Small Size Logo
	- Logo placement on Visitor Invitations (Passes)	Large Size Logo	Large Size Logo	Medium Size Logo	Medium Size Logo	Small Size Logo	Small Size Logo	Small Size Logo
	- Mentions in all Event Updates	Large Size Logo	Large Size Logo	Medium Size Logo	Medium Size Logo	Small Size Logo	Small Size Logo	Small Size Logo
	- Promotional Mailers (EDM)	Large Size Logo	Large Size Logo	Medium Size Logo	Medium Size Logo	Small Size Logo	Small Size Logo	Small Size Logo
	- Promotion on Social Media Campaigns	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	- Logo appearance on the Online Visitor Registration Page and also on the visitor confirmation note which can be printed by the visitor entry badge to the exhibition	Large Size Logo	Medium Size Logo	Small Size Logo	Small Size Logo	X	X	X
	- Print Advertisements (Trade Magazines & Online Portals)	Yes	Yes	Yes	Yes	Yes	Yes	Yes
C During Event Branding (Branding at the Event Venue)								
1	Exhibition Venue							
	- Sponsors Acknowledgment Boards inside the venue	Yes	Yes	Yes	Yes	Yes	X	X
	- Sponsors Acknowledgment on the Digital LED Screen inside the venue	Yes	Yes	Yes	Yes	X	X	X
2	Conference Venue							
	- Wings of the Backdrop	Yes	Yes	Yes	Yes	Yes	X	X
	- Special Limited reserved seating for delegates nominated in the "Sponsor Block"	Yes	Yes	Yes	Yes	X	X	X
	- Opportunity to screen corporate film at Lunch, Tea & Coffee breaks. (Max 1 minute film).	Yes	Yes	X	X	X	X	X
	- Exclusive Branding (stand alone display board with your company logo at the Conference Venue) - artwork to be provided by sponsoring company (size 8' x 4')	Yes (1 No for Each Sponsors)	Yes (1 No for Each Sponsors)	Yes (1 No for Each Sponsors)	X	X	X	X
	- Thank you Sponsors Board at the Conference Area	Yes	Yes	Yes	Yes	Yes	Yes	Yes
D Post Event Branding								
	- Post Event Report	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	- Post Event Emailers	Yes	Yes	Yes	Yes	Yes	Yes	Yes
E Other Benefits								
	- Feature corporate profile of your company in the Exhibition Directory (Digital Version)	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	- Complimentary Delegate Nomination	10 Delegates	8 Delegates	6 Delegates	5 Delegates	4 Delegates	3 Delegates	2 Delegates
	- Special Announcements thanking sponsors	Yes	Yes	Yes	Yes	Yes	Yes	Yes
IMPORTANT NOTE : **1. GST or any other government taxes is levied by government for sponsorship will be charged if applicable 2. Complimentary Exhibition Space may attract a GST of 18%, which will be borne by the Sponsors								