

**Confederation of Indian Industry**

Eastern Region

6, Netaji Subhas Road, Kolkata-700001.

Tel : (033)22307727/28/1434/3354

Fax : (033) 22301721, 22312700

Email : tarun.tapadar@cii.in

Website : www.cii.in

**PLATINUM PARTNER****AMOUNT: INR 15 LAKHS**

<b><u>S. NO.</u></b>	<b>ADVANTAGES TO THE SUPPORTER</b>	<b><u>DETAILS</u></b>
1.	<b>Space at the Exhibition</b>	72 SQM of complimentary indoor raw space to display company products.
2.	<b>5 flags (8 ft * 3 ft) inside the fair ground + 5 Standees (6ft * 3ft)</b>	High visibility at the prime location around the inner boundary of the fair ground (Art work to be provided by the Supporter).  Principal supporter's logo on the flag.
3.	<b>Fascia at Main Entry of the Hall (2 hour visibility)</b>	Supporter's name & logo will appear with M&M Expo 2019 details & logo on the main fascia to be put up at main entry of the Hall.
4	<b>Visitor Promotion Direct Mailers, Promotional mailers for Email blast</b>	Supporter's name & logo will appear on the Direct Mailer (DM), and flyer. DM, flyer will be sent to select database of business visitors, contacts and general visitors.  DM and promotional mailers will also be sent to your clients and dealers inviting them to visit the show. Direct Mailer will also be used for electronic mailing.
5.	<b>Print Media</b>	Supporter's name or logo will appear on all M&M Expo 2019 advertisements in the print after conformation of Principal Supporter.
6.	<b>Logo Link of Supporter on the M&amp;M Expo 2019 Webpage.</b>	Supporter's Logo link will be provided on the home page of M&M Expo 2019 webpage.
7.	<b>Color Advertisements in the Exhibitor Catalogue.</b>	The most sought after document of the Exhibition, which is distributed complimentary to all the exhibitors and VIPs and is also available to visitors on payment from centrally located information booths.  Supporter's name & logo will be included in the Supporters' page of exhibitors' catalogue. Supporter's company profile will also be included free of charge in the exhibitor catalogue.
	<b>MAXIMUM SUPPORTERS</b>	<b>1</b>

**Please Note:**

- Electricity, as applicable, will be charged extra.
- Electricity cost in the exhibition stand of 72 SQM indoor raw space is not included in the package

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**GOLD PARTNER**  
**AMOUNT: INR 10 LAKHS**

S. NO.	ADVANTAGES TO THE SUPPORTER	DETAILS
1.	Space at the Exhibition	54 sqm of complimentary indoor raw space to display company products.
2.	3 flags (8 ft * 3 ft) inside the fair ground + 3 Standees (6ft * 3ft)	High visibility at the prime location around the inner boundary of the fair ground (Art work to be provided by the Supporter).  Associate supporter's logo on the flag.
3.	Logo Link of Supporter on the Home Page of M&M Expo 2019 Webpage.	Supporter's Logo link will be provided on the home page of M&M Expo 2019 webpage.  Half page write up on supporters' page of M&M Expo 2019 webpage.
4.	Full page Color Advertisement in the Exhibitor Catalogue	The most sought after document of the Exhibition, which is distributed complimentary to all the exhibitors and VIPs and is also available to visitors on payment from centrally located information booths.  Supporter's name & logo will be included in the Supporters page of exhibitor's catalogue.
5.	Logo in the 'Thank You' Supporter page in the Exhibitor Catalogue	Supporter's name & Logo will be mentioned on the Thank you Supporter Page of the Exhibitor Catalogue.
6	Branding at Entry of Exhibition Hall	Supporter's name & Logo will be prominently displayed at the entry point of the Hall.
	<b>MAXIMUM SUPPORTERS</b>	<b>2</b>

**Please Note:**

- Electricity, as applicable, will be charged extra.
- Electricity cost in the exhibition stand of 54 SQM indoor raw space is not included in the package.

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**SILVER PARTNER****AMOUNT: INR 7.5 LAKHS**

S. NO.	ADVANTAGES TO THE SUPPORTER	DETAILS
1.	Space at the Exhibition	42 sqm of complimentary indoor raw space to display company products.
2.	2flags (8 ft * 3 ft) inside the fair ground	High visibility at the prime location around the inner boundary of the fair ground (Art work to be provided by the Supporter).  Associate supporter's logo on the flag.
3.	Logo Link of Supporter on the Home Page of M&M Expo 2019 Webpage.	Supporter's Logo link will be provided on the home page of M&M Expo 2019 webpage.  Half page write up on supporters' page of M&M Expo 2019 webpage.
4.	Full page Color Advertisement in the Exhibitor Catalogue	The most sought after document of the Exhibition, which is distributed complimentary to all the exhibitors and VIPs and is also available to visitors on payment from centrally located information booths.  Supporter's name & logo will be included in the Supporters page of exhibitor's catalogue.
5.	Logo in the 'Thank You' Supporter page in the Exhibitor Catalogue	Supporter's name & Logo will be mentioned on the Thank you Supporter Page of the Exhibitor Catalogue.
6.	Branding at Exhibition Venue	Supporter's name & Logo will be prominently displayed on the Supporter's Panel
	<b>MAXIMUM SUPPORTERS</b>	<b>5</b>

**Please Note:**

- Electricity, as applicable, will be charged extra.
- Electricity cost in the exhibition stand of 42 SQM indoor raw space is not included in the package

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**CORPORATE PARTNER****AMOUNT: INR 5 LAKHS**

S. NO.	ADVANTAGES TO THE SUPPORTER	DETAILS
1.	Space at the Exhibition	27 sqm of complimentary indoor raw space to display company products.
2.	2flags (8 ft * 3 ft) inside the fair ground	High visibility at the prime location around the inner boundary of the fair ground (Art work to be provided by the Supporter).  Associate supporter's logo on the flag.
3.	Logo Link of Supporter on the Home Page of M&M Expo 2019 Webpage.	Supporter's Logo link will be provided on the home page of M&M Expo 2019 webpage.  Half page write up on supporters' page of M&M Expo 2019 webpage.
4.	Full page Color Advertisement in the Exhibitor Catalogue	The most sought after document of the Exhibition, which is distributed complimentary to all the exhibitors and VIPs and is also available to visitors on payment from centrally located information booths.  Supporter's name & logo will be included in the Supporters page of exhibitor's catalogue.
5.	Logo in the 'Thank You' Supporter page in the Exhibitor Catalogue	Supporter's name & Logo will be mentioned on the Thank you Supporter Page of the Exhibitor Catalogue.
6.	Branding at Exhibition Venue	Supporter's name & Logo will be prominently displayed on the Supporter's Panel
	<b>MAXIMUM SUPPORTERS</b>	<b>5</b>

**Please Note:**

- Electricity, as applicable, will be charged extra.
- Electricity cost in the exhibition stand of 27 SQM indoor Built Up space is not included in the package.

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**CORPORATE SUPPORTER****AMOUNT: INR 3 LAKHS**

S. NO.	ADVANTAGES TO THE SUPPORTER	DETAILS
1.	<b>Space at the Exhibition</b>	15 sqm of complimentary indoor Built Up space to display company products.
2.	<b>Logo Link of Supporter on the Home Page of M&amp;M Expo 2019 Webpage.</b>	Supporter's Logo link will be provided on the home page of M&M Expo 2019 webpage. Half page write up on supporters' page of M&M Expo 2017 webpage.
3.	<b>Full page Color Advertisement in the Exhibitor Catalogue</b>	The most sought after document of the Exhibition, which is distributed complimentary to all the exhibitors and VIPs and is also available to visitors on payment from centrally located information booths. Supporter's name & logo will be included in the Supporters page of exhibitor's catalogue.
4	<b>Logo in the 'Thank You' Supporter page in the Exhibitor Catalogue</b>	Supporter's Logo will be mentioned on the Thank you Supporter Page of the Exhibitor Catalogue.
5.	<b>Branding at Exhibition Venue</b>	Supporter's name & Logo will be prominently displayed on the Supporter's Panel

**Please Note:**

- Electricity, as applicable, will be charged extra.
- Electricity cost in the exhibition stand of 15 SQM indoor Built Up space is not included in the package.